



eNEWS from eAirCommunications and eDataCenter



# 1st Quarter 2009

## In This Issue

[REUSE...Domains For Sale](#)

[SAVE...Save Money](#)

[REDUCE...Reduce CO2 Footprint](#)

[Hear Eric Speak!](#)

## ePartners



Dear EH,

Welcome to the new look for **e!**  
Because **BLUE** is the new green.  
Everything eAir and eData have to offer  
you involves green! Read on for more  
details and see if **BLUE** is the new you.

## eAir

### SAVE

**Green** is the newest environmental buzz word. **Green** infers two meanings:

- Reducing Energy Usage
- Saving Money

First consider **energy consumption**. Energy allows electricity to be generated for powering items needed to produce our goods and services. Being Green is about retraining the thought process and investing more in our planet and our future.

Next, Being Green infers **saving money** in the long run by reducing energy consumption.

Click here for ideas to [SAVE GREEN](#).

## eData

## REUSE

### DOMAIN NAMES FOR SALE!

Buy your next domain through eAir's website and receive:

- Free Domain Protection
- Free Managed DNS services
- Free Auto Renew
- Bulk registration and management capabilities
- Automated renewal notices

[Click here to buy a domain today!](#)

## FREE MONTH OF SERVICE

Refer a friend to eAir or eData of equal or greater value and receive one free month of your current service!

Promo Code: **GOGREEN**

Offer Expires: April 30, 2009

Thanks for spending time with us today!

Sincerely,



**Eric Klein, CEO**

**770-755-5188**

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## REDUCE

Being Green means knowing your carbon (CO<sub>2</sub>) footprint and taking steps to balance that with the need to supply goods and services to your customers.

According to the most recent data:

- **Annual CO<sub>2</sub> emissions are at 7 million tons**
- **Individuals contribute 24 tons annually**

While transportation accounts for roughly 33% of energy-related emissions, the Technology Industry is growing in its impact.

Consider these facts:

- **Data centers use 10-30 times more energy per square foot than office space.**
- **Data center energy usage has been doubling every 5 years**

These are clear indications of the need to **get the right solution now.**

Click here ways to [REDUCE FOOTPRINT.](#)

## Hear Eric Speak!



eDataCenter's CEO, Eric Klein, gives a presentation **THIS THURSDAY** (March 19th) at the AITP/Atlanta Chapter Dinner Meeting...topic of discussion is "Going Green".

Visit [www.AITPAtlanta.org](http://www.AITPAtlanta.org) for details and to register to attend. Held at the Crowne Plaza Perimeter location from 5:30-8:15pm.

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